



Press release 2024

68th International EUHA Congress



Dear Sir or Madam,

We are pleased that the 68th International Congress for Hearing Aid Acousticians will take place from October 16th to October 18th in Hanover (GER), attracting professionals from all over the world. With an impressive presentation of innovations, advanced technology, and practical solutions, the exhibition demonstrates how the hearing aid industry is evolving to meet the needs of the hearing impaired.

In this press kit, you will find our trade fair news for 2024.

Key Highlights and new Products:

75 Years of Drewe

We are excited to celebrate our company anniversary with an exclusive trade fair promotion!

Under the motto **YOUR SOUND – YOUR STYLE** the first 75 interested visitors will have the opportunity to get their headphones personalized and refined with custom-made Drewe earmolds!

The Earmold

We have exciting new products related to earmolds, especially for in-the-ear (ITE) hearing system fittings with **EARsleeve**.

The World of 3D Printing

Even after 20 years of experience in 3D printing, innovation remains at the heart of Drewe. We provide consultation throughout the entire validated workflow, from modeling to cleaning and post-curing. As experienced experts in this field, we are happy to offer you "impressive" insights and you can experience our devices firsthand.

We look forward to presenting our products live at our booth (#420). For further information, please feel free to reach out to your personal contact, Ina Seidensticker (Marketing Manager). You can also find all details about our products online at: future.drewe.de

We wish you an exciting and informative trade fair experience!

Kind regards,

Your Drewe Otoplastik GmbH